ON THE ROAD TO FLAVOR
MERIT
AWARDS

Call 1-800-884-5777

Buy 1 pack any style Merit and get 1 FREE.

VOID VOID

$2.00 Off a Carton or 4 Packs!

VOID VOID

$2.00 Off a Carton or 4 Packs!

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# Get rolling with Merit Awards. They're yours FREE with pack UPCs!

**Going somewhere? Then you'll want to bring along a few road essentials for the ride. These Merit Awards make getting there half the fun. Plus, they're yours free, just by saving pack UPCs.**

You've got MERIT

**Merit Roadmaster™ Mug**

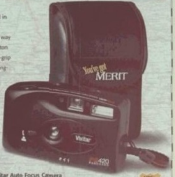
Hit the road and keep it cool or hot with the Merit Roadmaster™ Mug. Durable, heavy-wall design keeps your favorite beverage at the right temperature. Plus, the *secure fit lid provides spill* protection. Tapered base fits most cupholders for hands-free enjoyment.

UPCs 60

**Eveready Sport Gear™ Lantern**

Here's a bright idea: a lantern and area light, all in one. The Eveready Sport Gear™ Lantern lights the way with an extra-bright krypton bulb, a two-position soft-grip handle for carrying or hanging. Lifetime warranty. 6V battery not included.

UPCs 100



**Vivitar Auto Focus Camera**

Bring home picture-perfect memories with this fully automated camera from Vivitar. Focus free, plus built-in electronic flash and auto film loading, advance and rewind make this camera a snap to use. 2 AA alkaline batteries included (film not included).

UPCs 130

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Ultima: 1 mg "tar," 0.1 mg nicotine—Ultra Lights: 5 mg "tar," 0.4 mg nicotine—Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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## Order in 3 Easy Steps

1.

2.

3.

## Easy-To-Order Form

Mr. Sample A. Sample
123 Any Street
Anytown, US 00000

## Switch Gears to Lower Tar Here!

Get Going!
Merit Awards Ahead!

You've got MERIT

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Source: https://www.industrydocuments.ucsf.edu/docs/hfwp0003